



Mazda Appoints New Managing Director for Belgium and Luxembourg

Leverkusen, 18th December 2006. Mazda Motor Europe announced today that Olivier Sermeus has been named Managing Director for Belgium and Luxembourg, where Mazda Motor Europe will commence operations of a new national sales company on 2nd April 2007. The establishment of a Mazda-owned organisation in Belgium and Luxembourg was subject of an announcement earlier this year.

Mr. Sermeus, 40, comes to Mazda from KIA's Belux organisation, where he was Managing Director for Belgium and Luxembourg. Previously he was Managing Director of MG Rover. Before that he gained experience as Director of Sales and Marketing at KBC Autolease. He is Belgian, has a Bachelor's Degree in marketing; and speaks Dutch, English and French fluently.

"We are delighted to welcome Olivier onboard," said Philip Waring, Vice President for Sales at Mazda Motor Europe. "He has management experience in the automotive sector in Belux where he successfully headed an Asian automobile manufacturer. We are confident that he will lead our new organisation there to the next level of success."

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